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CIUDAD DE MÉXICO

# MULTI-RELATIONAL BIG DATA: THE NEXT CHALLENGE

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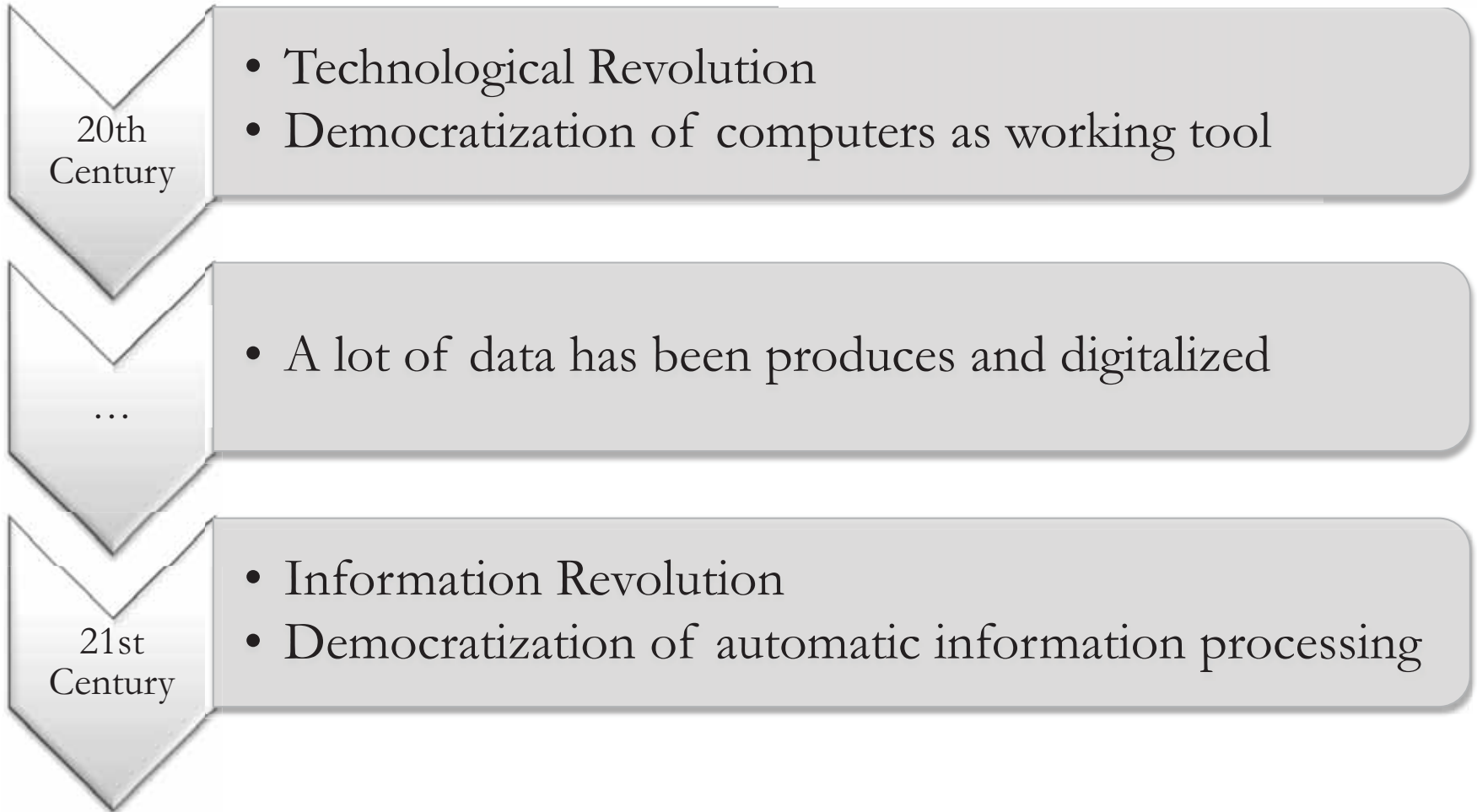
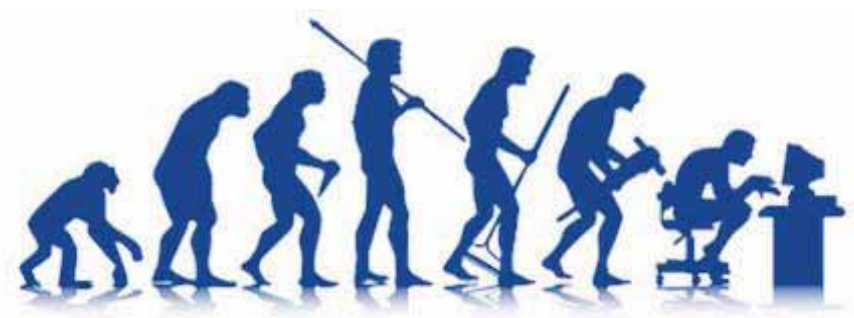


# Agenda

- About information
- Ideal structures
- An initial proposal
- ... and Big Data
- Conclusions



# Introduction



# About Information

- **Unstructured vs. Structured**
- Raw vs. Preprocessed
- Schemaless vs. Schema
- Massive analysis capability vs. Not



Two very different contexts:

- Scientific Areas
- Humanistic Areas

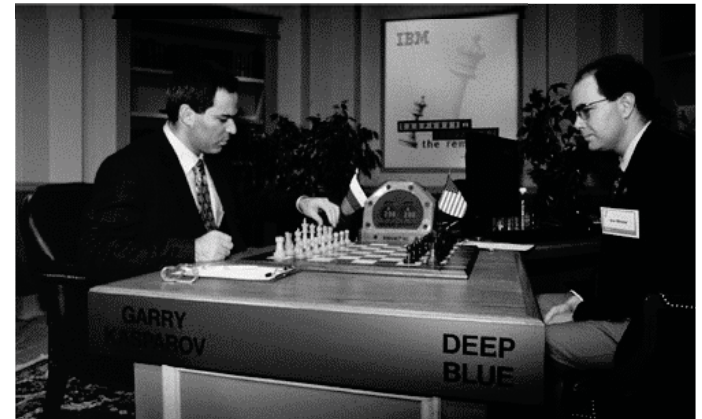
# About Information

Examples of successful projects where information is strongly structured:

- Mathematics
- Physic
- Biological Databases
- Chess, Go,... (Games)
- Image Processing
- Expert Systems (health, insurances,...)



# AlphaGo



# Information in Archives/Humanities

Main features:

- **Structural Complexity**
- **Semantic Complexity**
- **Contextual Complexity**

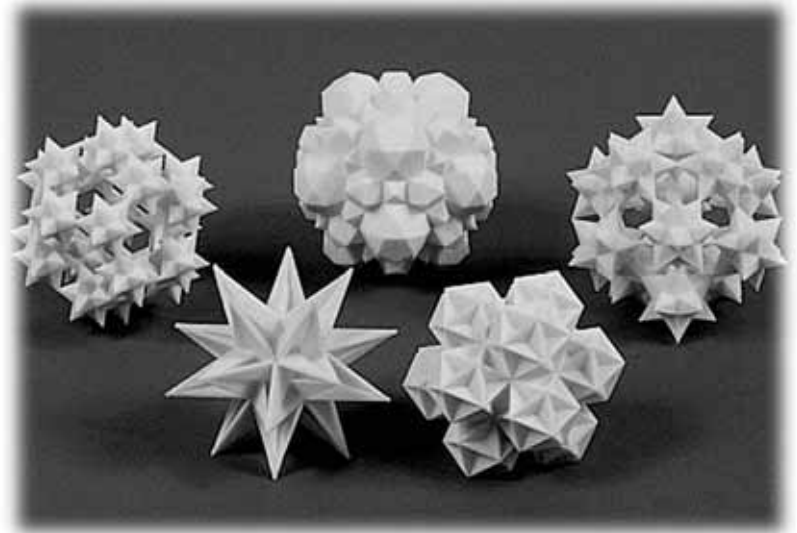


Sacrifice of interpretative facets



# Searching for the Perfect Structure

- Existence of common (and ideal) structures in many disciplines:
  - Vectorial Spaces in Natural Sciences
  - Data-Frames in Social Science
  - ...? for general complex purposes
- The importance of standards:
  - Theory to support reasoning
  - Case studies to compare development
  - Format conversion and adaptation



# What we need...

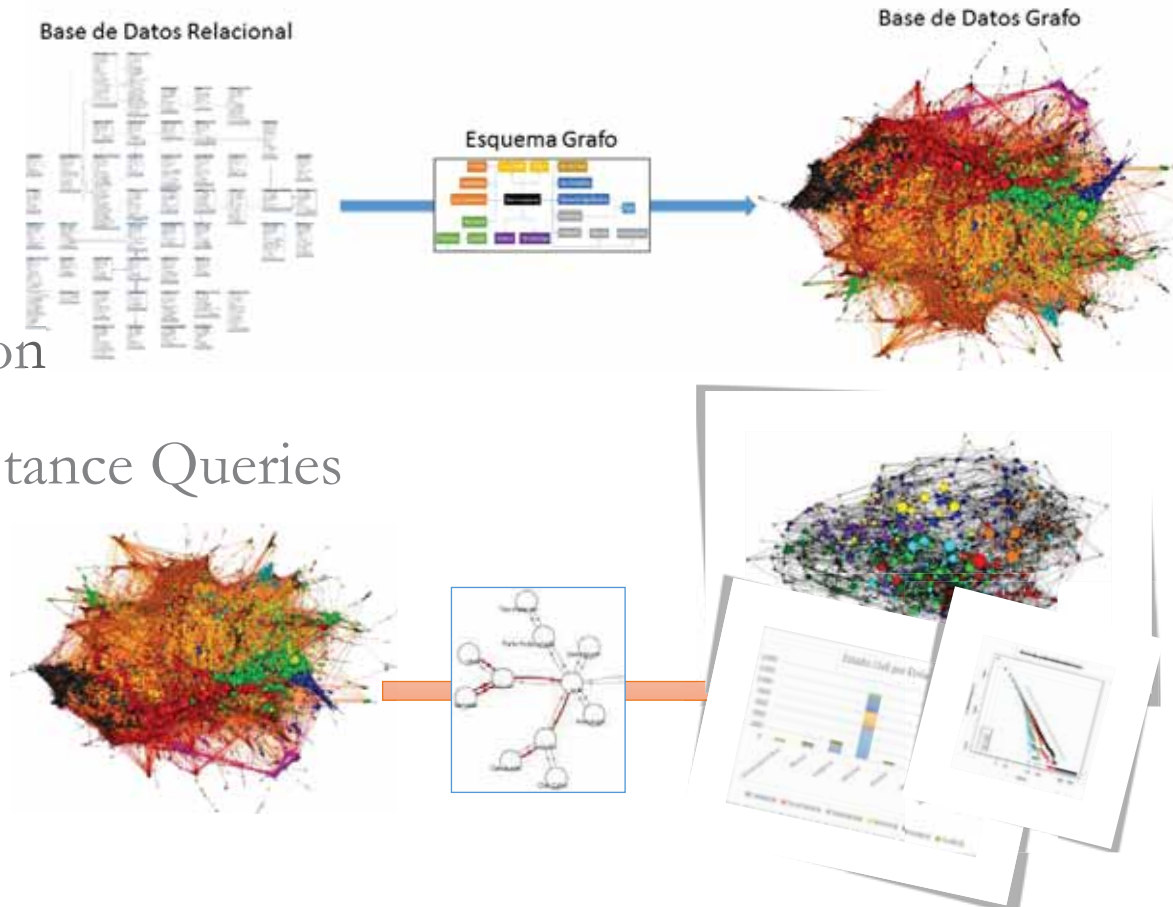
- Flexibility
  - Multilevel
  - Schemaless
- Standards-based
- Mergeable
- Natural
- Robust
- Reusable
- Verifiable
- Tools
  - Storage
  - Handling
  - Analysis





# A Proposal: Multi-relational Networks

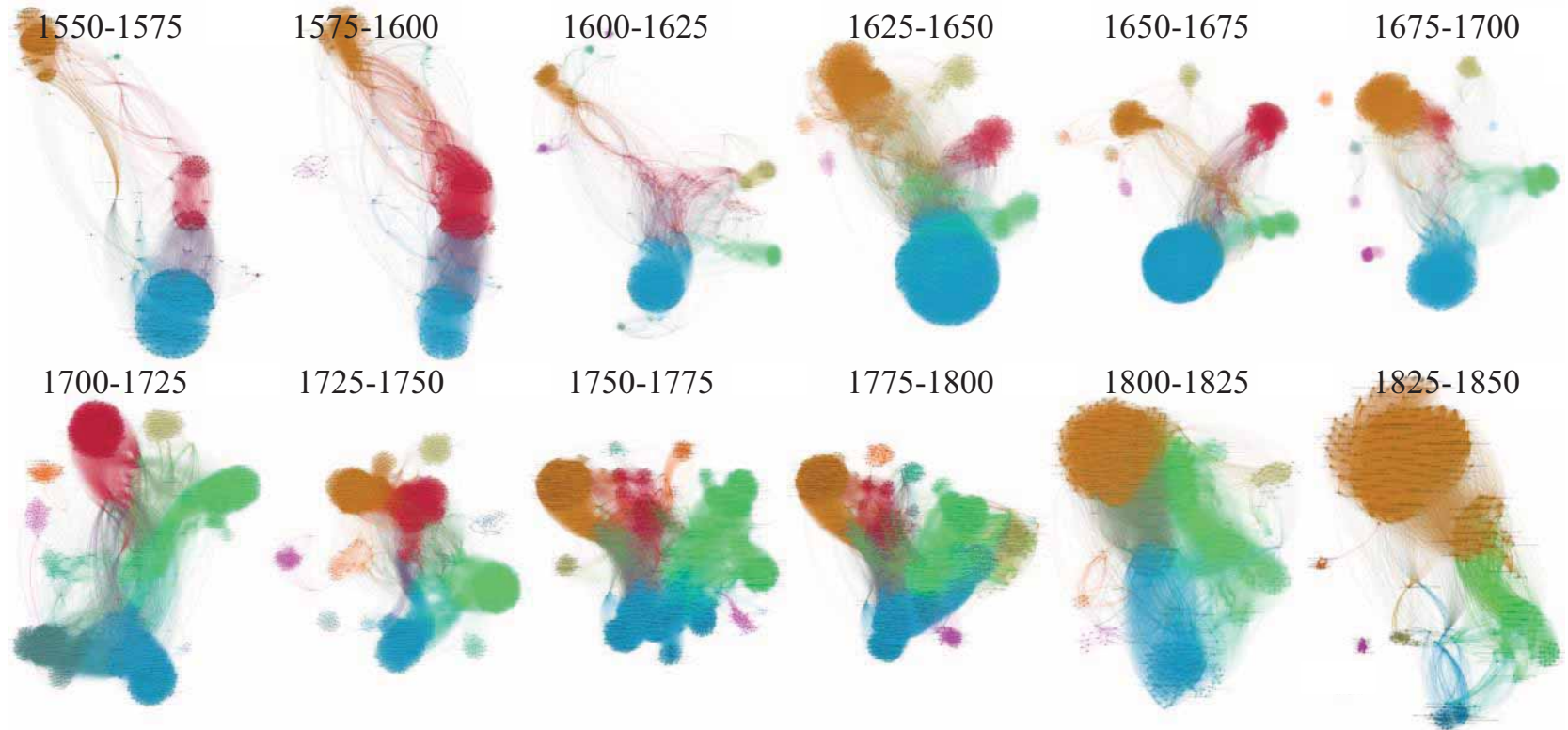
- Based on a robust mathematical theory: **Graph Theory**
- Methodology:
  - Schema Generation
  - Information projection
  - Analysis by Long Distance Queries
  - Link-Discovery



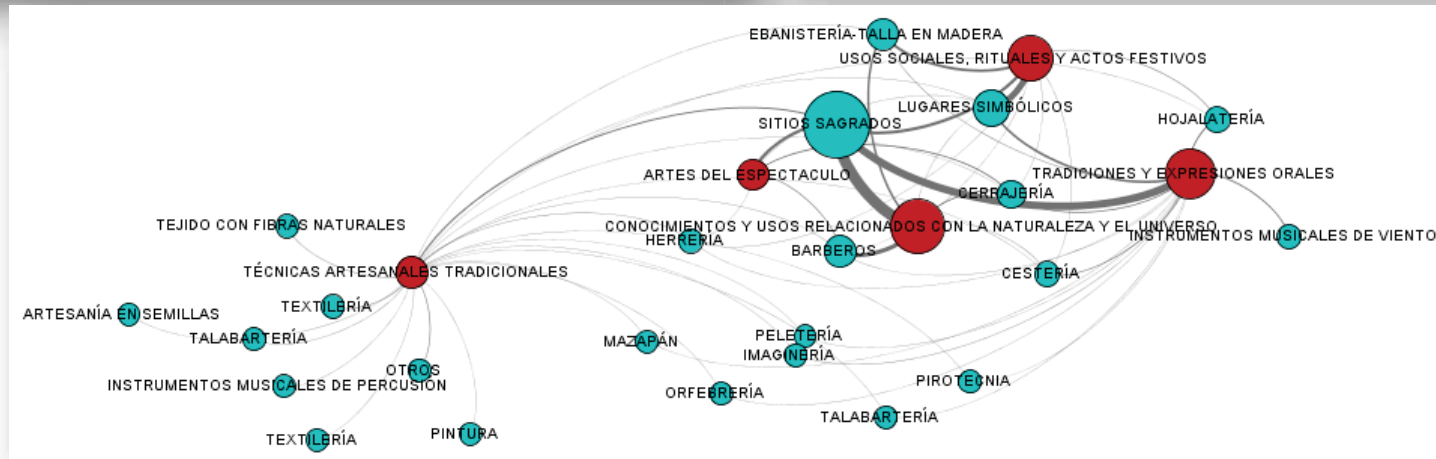
# Some simple case studies...



# Evolution of Hispanic Baroque



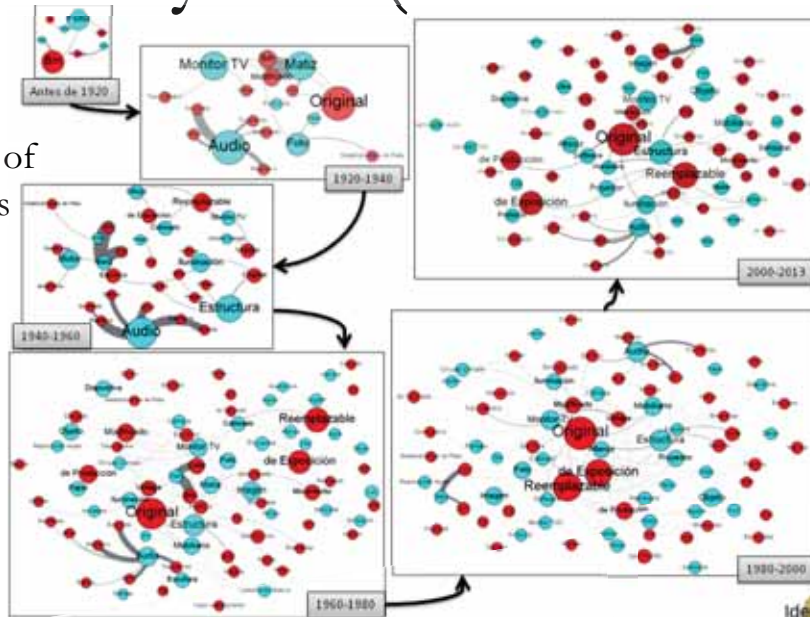
# Analysis of Ecuadorian Cultural Heritage



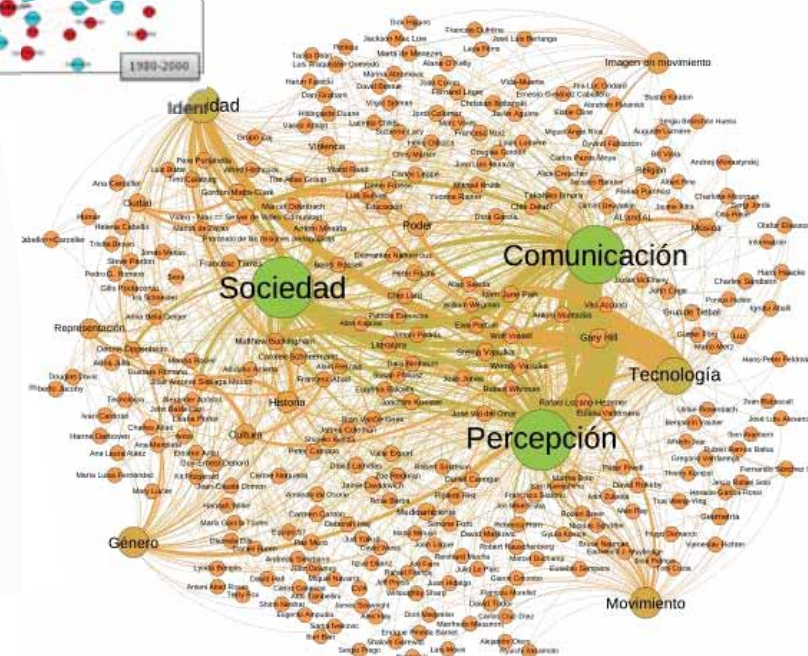


# Contemporary art (Museo Reina Sofía)

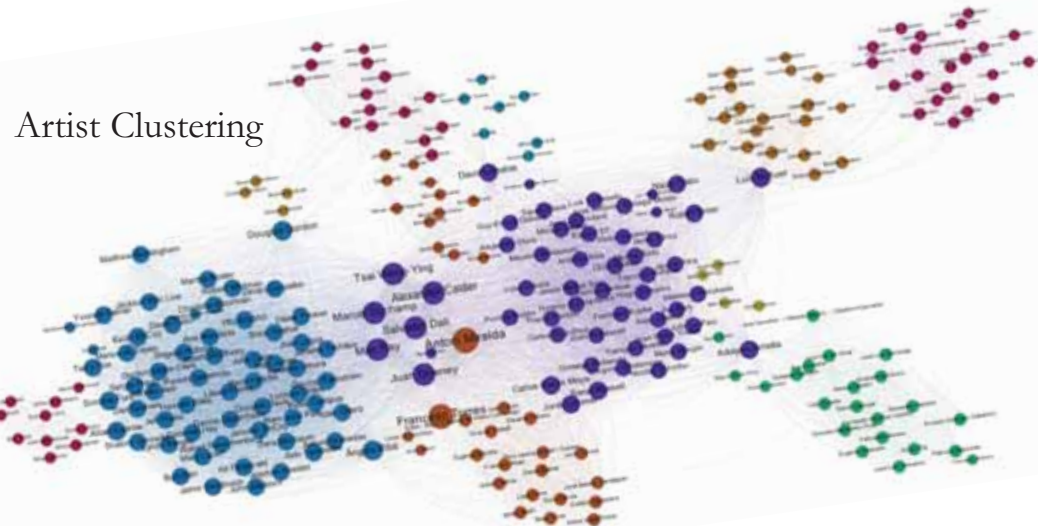
Temporary Evolution of Element Descriptors



Theme by artists



Artist Clustering

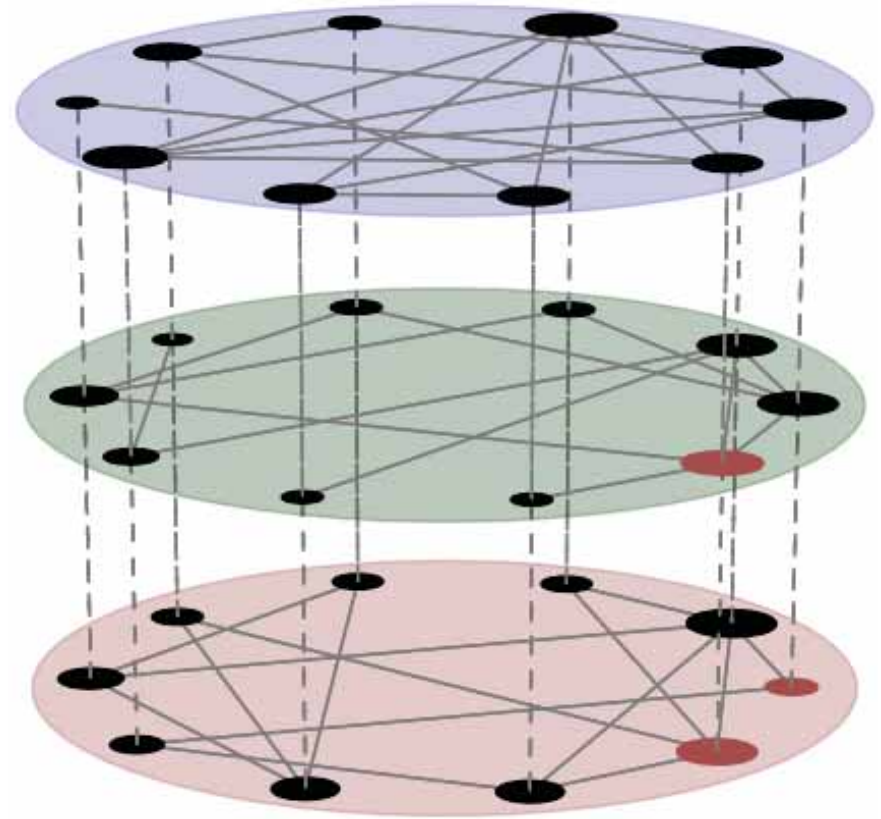






# BD + Archives = New Challenges

- **Big Data** : A concept from Business World
- **Volume+Variety+Velocity+Veracity**
- Curation Problem?
  - Automatic Curation
  - No Curation at all !!!
  - Hybrid Systems by...
- **Merging:**
  - Merging Networks
  - Mining Networks



# BD + Archives + AI = New Opportunities

Making the defect a virtue: **Semantics as a wealth of information**

What can be automated ? (...development required)

Manual Curation Problem

Automatic Annotation (Ontologies)

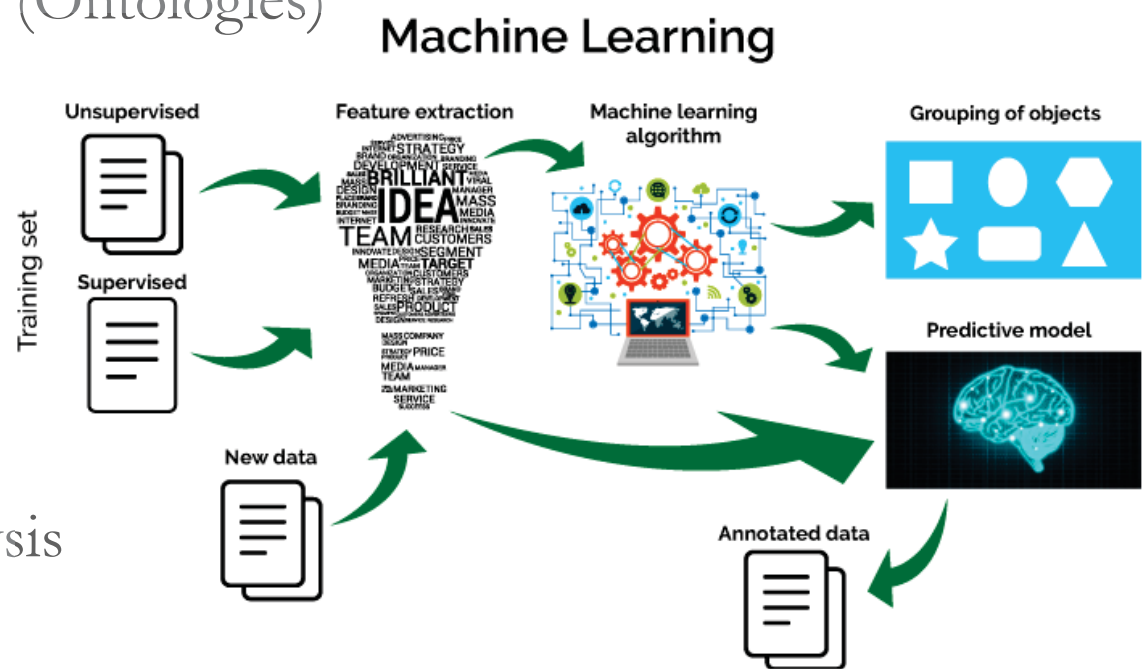
Machine Learning

Data Science

Link Discovery

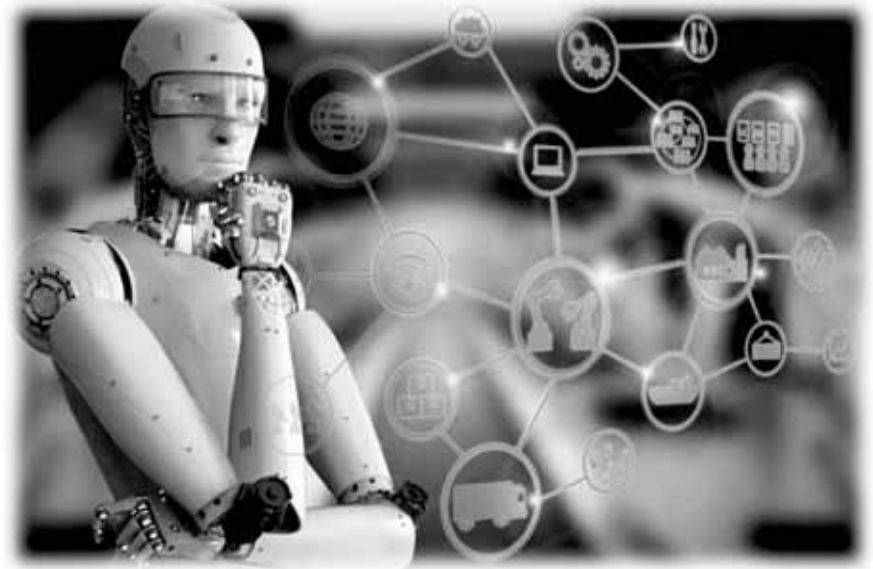
Semantic Reasoning

Formal Concept Analysis



# We need to keep development...

- **Improve tools** for Multi-relational Networks methodology.
- **New visualizations** to get insight from networks.
- New algorithms to **extract information** from network data.
- Algorithms for **automatic merging** of complex networks.
- Improve **data conversions**:
  - ... to text
    - (advanced OCR)
  - ... to network
    - (advanced understanding)





# Conclusions

In the face of big problems :

**Multidisciplinary** approaches

Development of **new tools** (theoretical and practical).

Need for adequate **training**.

Disciplines involved :

**Humanities** (diverse) for targeting decision and semantic interpretation.

**Mathematics** for theoretical modeling.

**Computer Science** for the effective development of visualization, manipulation.

**Data Science** for the analysis tools.





# Contact?

If you wish to contact :



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Thank you  
for your attention!